



“Hi, I am excited that you are taking the initiative to make your city more child friendly and want to introduce aProCh in your ecosystem. I hope you found value in and have enjoyed going through the pack and resources so far.

I invite you to use this quick at a glance checklist as a reference for various programs under the aProCh initiative to ensure that you do not miss out on any of the key ingredients! The programs described below are really very simple to execute and here are some things that I keep in mind during their execution. Please **feel free to innovate, translate and implement them in a way best suited to your city. And I would love to know how you have done it. Do share your experience.**”

- Kirti Zala

PROGRAMS UNDER THE APROCH INITIATIVE

A. PARENTS OF THE PARK

- ❑ Parents of the Park is started by aProCh with a key purpose of **bringing parks alive** for children. Children from in and around the community are invited to the parks where citizens take **ownership** of providing various avenues for children to **explore** with curiosity, **engage** in creativity and **experience** the joys of childhood. Schools could organize various skill-based and fun-based activities under this program.
- ❑ Examples of some **skill-based** activities are workshops for dance, jewellery, fitness, mehendi, (henna), music, magic tricks, photography, self-defense, etc. Similarly, **fun-based** activities could include story-telling, art & craft, games, performances and yoga.

B. STREET SMART

- ❑ Street Smart is an audacious program where 3 to 4 times in a year (on national holidays) the **main streets** of the city are closed down for traffic and welcome children to make the street their playground. Children freely set up games, activities, stalls etc. feeling **safe and reassured** that their city does care for it's youngest protagonists! It is a place where children come together from all demographics to become a community. This program is done through **partnership** with local municipal corporation and police.

- ❑ Events could be **stage events or street events**. Some examples of stage events are dance/music workshops, performances, live band, or magic/puppet shows. Similarly, street events could be face painting, mehendi/hair art, pottery, canvas/hubcap painting, hop scotch, mazes, swings or trampolines.

C. MOVING EXPERIENCE

- ❑ **Moving Experience** is an **edutainment experience** designed to provide fun and fantasy for children who might not otherwise have the opportunity, by helping them visit recreational and educational places like Corporate & Business houses, Multiplexes, Restaurants and Parks.
- ❑ Some recreational spaces that we have tried out are Kid's city, multiplexes, restaurants and fun arenas. Popular educational spaces are children's traffic parks, radio stations and media houses.

D. CITY ON CYCLES

- ❑ In most cities, we have more malls than cycling paths. As adults, even for short distances we are forced to use motorbikes or cars. These observations prompted the idea of making cycling a part of everyday urban life. Often, it is felt that our cities don't have adequate spaces for children to cycle and explore their city independently. As an attempt to debunk these assumptions, 'City on Cycles' aims to promote a **cycling culture** in the city and **reclaim spaces** for children.

E. CITY AS MY LANDSCAPE

- ❑ aProCh provides a platform for children to be visible and heard by letting them **design** and create legacies; and through their designs they leave their mark in the city!! 'City as my Landscape' is an attempt to sensitize the children toward the city and their role as emerging citizens of the future. Under this initiative children from many cities have **designed Child Friendly Zebra Crossings**.

SOME IMPORTANT TIPS

- ❑ To keep the **momentum** going, it's a good idea to plan at least one aProCh program every month.
- ❑ To create a **deeper impact and wider participation** of the city and its citizens, choose different localities and venues for the programs.
- ❑ You could invite students from special **schools, orphanages and government schools** to create a diverse group of participating children.
- ❑ It's a good idea to get **sponsorship for token prizes and gifts** – this keeps the children excited and they look forward to the next programs :-).